



Amy L. Hinojosa President and CEO

Amy Hinojosa is the President and CEO of MANA, A National Latina Organization, the oldest and largest Latina membership organization in the United States. She is responsible for the operations and oversees the educational programming of the national organization, as well as national advocacy efforts. MANA focuses on leadership, advocacy and community service through educational programming for adults in the areas of financial literacy, professional development and mentor training. The signature MANA HERMANITAS[®] program is the only national mentoring program specifically designed for Latina youth in the country. Amy has served in different capacities throughout the MANA organization, starting in 2007, including Director of National Programs, Vice President of Leadership Initiatives, and Executive Director. Prior to returning to MANA in 2013, she served as Executive Director of the National Association of Hispanic Publications, Inc. (NAHP), NAHP Media LLC, and the National Hispanic Press Foundation (NHPF), based in Washington, DC. Amy has extensive experience working on local and national grassroots campaigns targeted at mobilizing voices and actions in Hispanic communities nationwide on topics ranging from financial literacy and retirement, mentoring, data privacy, civic engagement, and census participation to advocacy efforts on student loans, immigration reform and health care reform. Community education and engagement have been central to Amy's work, with a particular emphasis on youth. She has experience working and volunteering with community organizations such as the Girl Scout Councils of the Nation's Capital and South Texas, the Women's Institute for a Secure Retirement, The National Hispanic Institute, Hugh O'Brian Youth Leadership and Mosaica. As a representative of MANA, Amy currently serves as Vice Chair of the Board of Directors for the Hispanic Association on Corporate Responsibility, as Treasurer of the Board of Directors for the National Hispanic Leadership Agenda, as a Member of the Board of Directors for the Hispanic Technology and Telecommunications Partnership, and as a Member of the Diversity Council for the El Rey Network. Amy has been a Huffington Post and Medium Contributor and writes about issues impacting Latinas. Originally from Baytown, Texas, Amy is an alumna of the University of St. Thomas in Houston, Texas, and currently lives in Arlington, Virginia.