

BENEFITS OF MEMBERSHIP



CHAPTER AND INDIVIDUAL BENEFITS

Individual Member Benefits

Become a Latina Advocate - Through your MANA membership, you will have the opportunity to learn about issues facing Latinas nationwide. You will have the opportunity to participate in the latest campaigns and issue advocacy on behalf of Latinas in your community.

Join a Network of Latina Leaders - Through Chapter/ Affiliate interaction, National training events, or engaging via social media, you will get the chance to interact with Latina Leaders at all levels throughout the country.

Access Training and Professional Development - Each year, you will have the opportunity to attend the MANA Annual Conference to receive program training and workshops that contribute to both professional and volunteer development. MANA National also conducts Continuing Education webinars throughout the year as a benefit to members.

Attend MANA Events - MANA members are invited to attend events and training programs at a free or significantly reduced cost.

Receive Monthly E-Newsletter - Each month, you will receive the latest updates on advocacy issues, national campaigns, highlights from Chapters and Affiliates, training information and resources, and more!

Access Turn-Key Program Materials - From our financial literacy training resources to HERMANITAS® program training and curriculum materials, you will receive information that you can use effectively to serve your community.

All Paid MANA Members are entitled to vote annually to elect new members to the MANA National Board of Directors.

Chapter Benefits

National Name Recognition - Chartered Chapters of MANA, A National Latina Organization are authorized to use of the MANA name, logos, programs and Trademarks in connection with the Chapter's programs and activities. This gives Chapters the opportunity to utilize the organization's structure and reputation to show a connection to a larger, national movement in support of Latinas. Guidance on the appropriate usage of the names and logos is provided on a following page.

Technical Guidance - The MANA National Office provides administrative and technical guidance to Chapter leadership, through one-on-one interactions, newsletter guidance, national training or webinars, and individualized training or workshops upon request.

Resources - The MANA National Office continually updates existing resources and develops additional resources to provide structure and instruction for Chapter functions. See the following page for a listing of resources currently available.

Fiscal Agent - The MANA National Office serves as a fiscal agent for Chapters until they are able to get their own EIN and 501c3 nonprofit tax designation.

National Exposure - The MANA National Office serves as advocate at the National level to inform the public, corporate leaders and elected officials of MANA's achievement locally and across the country, as well as of the needs and issues concerning the Hispanic community based on feedback from the Chapter leadership.

Chapter Resources

- ✓ MANA Accounting Guidelines
- ✓ Overview of MANA National Programs
- ✓ MANA Annual Reports
- ✓ MANA National Advocacy Initiatives
- ✓ MANA Chapter Leadership Guidelines
- ✓ MANA Chapter Governance
- ✓ New Chapter Organizing Kit
- ✓ Trajectory of MANA Leadership
- ✓ HERMANITAS® Coordinator Manual (Revised 2015)
- ✓ Madrina® Training Manual (Revised 2015)
- ✓ Confidentiality and Conflict of Interest Forms

National Logos and Trademarks

MANA, A National Latina Organization® - This is the formal way to refer to the national organization. MANA® is also acceptable. The MANA name should always be in all capital letters, followed by the symbol for Registered. Individual Chapters have the obligation to distinguish themselves with their respective names, i.e. MANA de Albuquerque.

HERMANITAS® - When referring to the program or initiatives, the name HERMANITAS® must be capitalized, with the subsequent letters in small caps, followed by the symbol for Registered.

AvanZamos® - When referring to national initiatives or individuals who have completed the AvanZamos® training, the name must have the A and Z capitalized, followed by the symbol for Registered.

Madrina® - When referring to a volunteer mentor in the HERMANITAS® program, the M must be capitalized, and the word followed by the symbol for Registered.

These names and logos are Registered Trademarks of MANA, A National Latina Organization. Chapters and Affiliates of the national organization are given permission to utilize these items only when referring to programs that meet the national guidelines. MANA, A National Latina Organization reserves the right to request any flyers or paperwork containing these national trademarks to ensure their proper usage; and to take away any permissions to use them if they are being used in an inconsistent manner.

